



PLANT THERAPY

100% PURE ESSENTIAL OILS

For Immediate Release

Contact:
Retha Nesmith
208-420-7205
retha@planttherapy.com

Plant Therapy has received ICO Certification and is USDA Approved for Organic Essential Oils
Organic standards and regulations assure consumers that products have been certified organic through ECOCERT ICO and meet USDA requirements.

Twin Falls (April 5, 2016) — Plant Therapy is proud to announce that it has earned the distinction of being a certified organic operation through ECOCERT ICO. The certification is fully accredited through NOP (The National Organic Program), a regulatory program within the USDA that is responsible for developing standards that assure consumers that products containing the USDA organic seal meet consistent regulations on organic operations and standards.

Plant Therapy now offers 60 [essential oils](#) and hydrosols that have the USDA certified organic seal. There are many aspects that go into the certification process, and is something that is taken quite seriously. If a company incorrectly identifies themselves as carrying organic products, without the proper certifications and approvals, they can be fined up to \$11,000 for each violation ([USDA regulations](#)).

Plant Therapy has always held a high standard of quality for their products, and are considered some of the strictest in the industry. “Before we ever obtain a sample, we need to know everything about the farmer, distiller or supplier. We need to know their background, reputation, commitment to quality, and commitment to the industry,” said Chris Jones, President of Plant Therapy.

There are a variety of standards that must be adhered to in order to obtain USDA certification, from crop production to product handling. The land used for the crops must not have had any prohibited substances applied to it for at least three years, soil nutrients must be managed with crop and animal waste (or approved synthetic nutrients), bugs and weeds that could be

detrimental to the crops must be controlled through means other than using synthetic substances — unless they are listed on the approved National List.

“We are proud to support these conservation standards and be able to offer our customers a certified organic option,” said Jones.

For more information about Plant Therapy’s Certificate of Organic Operation and their USDA certified organic products, please visit <http://www.planttherapy.com/usda>.