

Plant Therapy Introduces KidSafe® Lil' Stinkers™ Aroma Plush

Plant Therapy, a leader in the aromatherapy industry, is celebrating the release of three collectible plush animals, each accompanied by a special-edition KidSafe essential oil blend.

Twin Falls, ID ([PRWEB](#)) November 16, 2016 -- Plant Therapy, the fastest-growing essential oil company in the U.S., announced the release of [Lil' Stinkers™](#), a new line of collectible plush characters and companion essential oil blends for children. The plush animals have a unique built-in Safety Scent Cartridge™, so children ages 3 and up can snuggle a Lil' Stinker plush toy while safely enjoying one of the exclusive KidSafe® Lil' Stinker scents.

“Plant Therapy’s KidSafe oils are incredibly popular, and we wanted to give children a whole new way to safely experience these essential oils,” said Chris Jones, President of Plant Therapy. “We designed the Lil' Stinkers to provide comfort to little ones through both touch and smell.”

The three playful Lil' Stinkers plush animals are named PJ the Elephant, Coco the Bird and Otis the Goat. Each comes with a story about the animal that explains how it came to have its special scent. PJ's Blend is a breakfast-cereal-inspired scent of sweet and bright essential oils; Coco's Blend smells just like fresh, minty gum; and Otis' Blend brings the comfort and happiness of sweet lemony cookies.

All of the Lil' Stinkers blends were created by Plant Therapy's Certified Aromatherapists using oils from the company's KidSafe line, which includes more than 70 essential oils that meet safety standards for use on children ages 2–10. The exclusive Lil Stinkers' KidSafe blends include uplifting, comforting oils such as Vanilla, Mandarin and Pink Grapefruit.

Each KidSafe Lil' Stinker plush animal and exclusive companion oil blend are available on www.planttherapy.com for \$29.95. Customers can purchase the whole set for \$74.95.

“Our team is so excited to introduce KidSafe Lil' Stinkers to our Plant Therapy customers,” said Jones. “This is a first for the essential oil industry.”

To celebrate the release of [KidSafe Lil' Stinkers](#), Plant Therapy will choose three winners who will each receive a set of the three Lil' Stinkers and companion oil blends, a prize valued at \$74.95. [People can enter to win the prize package here](#). The contest starts Tuesday, November 15 and runs through Monday, November 21.

About Plant Therapy

Founded in 2011, Plant Therapy is a leading supplier of essential oils and accessories. Based in Twin Falls, Idaho, we provide the absolute highest-quality essential oils and are committed to educating our customers on their uses, safety and efficacy. Our products include organic essential oils, carrier oils, blends, KidSafe Synergies and pre-diluted roll-ons as well as accessories such as diffusers, books and natural body care. Visit us at www.planttherapy.com.



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