



PLANT THERAPY

100% PURE ESSENTIAL OILS

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Plant Therapy is supporting Earth Day in 2018 by planting thousands of trees, and becoming the first Essential Oil company to become a 100% EPA Green Power Partner

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Plant Therapy, a leader in the aromatherapy industry, is honoring Earth Day by donating \$1 (the cost of planting one tree) to the Canopy Project for every \$25 order placed between April 16-22, 2018. Plant Therapy's goal is to plant 10,000 trees this Earth Day through donations and partnership with The Canopy Project.

"Plant Therapy's goal is to have the greatest possible impact on the most people," says Chris Jones, President of Plant Therapy. "We are committed to protecting the environment, from our sourcing, our partnerships with organic farms, and our strong commitment to giving back. Supporting Earth Day by planting trees is just another way we can support the environment and our customers."

Planting trees can help reverse the impacts of land degradation by providing food, energy and income, and helping communities achieve long-term economic and environmental sustainability. Trees also filter the air and help stave off the effects of climate change. In just one year, a mature leafy tree produces as enough oxygen for 10 people to inhale.

To thank customers for helping make this campaign a reality, Plant Therapy is including a plantable Thank You card in every qualifying order, giving customers another opportunity to support the environment and engage in yet another way with Earth Day.

Plant Therapy is also announcing it is the first Essential Oil company in the industry to become a 100% EPA Green Power Partner, supporting renewable energy by using electricity from a 100% renewable solar source.

Plant Therapy is partnering with the Bonneville Environmental Foundation, a solar farm less than 70 miles away from its corporate headquarters, to support the Grand View 2 West solar project, which consists of two solar installations, one 81 MW installation and another 27 MW installation built on 673 total acres. The \$200 million project will replace power from coal-fired power plants in the Treasure Valley area, with its more than 300,000 solar panels serving the electric needs of approximately 17,712 homes in the region.

“Plant Therapy is committed to giving back both to our local community, and to the environment as a whole.” Says Matt Bryant. “Being the first in our industry to hold the distinction of using 100% green energy is exciting, but it’s just one more step towards our continued efforts to give back.”

About Plant Therapy

Founded in 2011, Plant Therapy is a leading supplier of essential oils and accessories. Based in Twin Falls, Idaho, we provide the absolute highest-quality essential oils and are committed to educating our customers on their uses, safety and efficacy. Our products include organic essential oils, carrier oils, blends, KidSafe Synergies and pre-diluted roll-ons as well as accessories such as diffusers, books and natural body care. Find more information on our website: <http://www.planttherapy.com>.
